



## Personal information

## Contact Details

ID Number: 20001014970  
Full name: Nanuli Khizanishvili  
Gender: Female  
Date of birth: 1 February, 1964  
Citizenship: Georgian

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City: Telavi  
Address:

## Languages

Language	Writing	Reading		Speaking
Georgian	Native	Native		Native
English	A2			

## Education

### Academic Degree

Academic Degree: Doctor of economic sciences

Year obtained: 2008

### Education

Academic Degree	Name of the Institution	Country	Major discipline	Start year	End year
Scientific Degree	P. of the Georgian Academy of Sciences. named after Gugushvili Postgraduate course of the Institute of Economics.	Georgia	Theory of Economics	2000	2003
Faculty of Economics	Tbilisi Iv. Javakishvili State University.	Georgia	Economic	1984	1989
High School	Sakobiano Public school	Georgia		1970	1980

## Trainings / Seminars / Training course

Training, Seminar, The theme of the course	Organization name	Start year	End year
National Economy In Conditions of Global and Local Transformations	Krasnodar Regional Public Charitable Fund	2017	2017
Workshop on Teaching for Real World Applications: Active and Problem based Learning in Science	Iakob Gogebashvili Telavi State University	2017	2017
21 <sup>st</sup> Century Teaching Methods	University of North Texas	2016	2016
Teacher's training	Within the Tempus project SUTOMA	2015	2015
Innovation Management	Within the framework of the business support program	2015	2015
Innovation management and modern technological trends	Ilia State University, Technology Commercialization Office	2015	2015
Academic Writing	Universitet Bremen- IDFI	2015	2015
Accounting and Investments	Universitet Bremen- IDFI	2015	2015
Georgia 2020	Universitet Bremen- IDFI	2015	2015

## Projects

Ongoing projects

Project title	Position	Project head	Start year	Donor

Completed projects

Project title	Position	Project head	Start year	End year	Donor

## Scientific Fields

### Main Field

Field:

Sub-Field:

Subject area:

## Employment History

Current place(s) of employment

Workplace	Name of the work department	Position	Main Responsibilities	Start Date
Yakob Gogebashvili Telavi State University	Head of the Department of Social Sciences, Business and Law			2020-2023
Yakob Gogebashvili Telavi State University		Member of the representative council of the university.		2022 till now
Yakob Gogebashvili Telavi State University	Faculty of Social Sciences, Business and Law	Head of the Department of Social Sciences, Business and Law.		2020
Yakob Gogebashvili Telavi State University		Member of the Academic Council of the University		2013
Yakob Gogebashvili Telavi State University	Faculty of Social Sciences, Business and Law	Head of the Department of Economics, and Tourism.		2012
Yakob Gogebashvili Telavi State University		Member of the representative council of the university.		2010
Yakob Gogebashvili Telavi State University	Faculty of Social Sciences, Business and Law	Associate Professor in an academic position.		2009
Yakob Gogebashvili Telavi State University	Faculty of Social Sciences, Business and Law	Visiting Teacher		2008
Yakob Gogebashvili Telavi State University	Faculty of Social Sciences, Business and Law	In the academic position of assistant professor of economics at the university		2006
Yakob Gogebashvili Telavi State University		Visiting Teacher		2005
Yakob Gogebashvili Telavi State University	Department of Political Science	Teacher		2004
Yakob Gogebashvili Telavi State University	Department of Political Science	Lecturer		1998-2204

### Scientific Productivity

#### Patents

Patent name	Issuing organization	Registration number	Year of issue

#### Other products

Product type	Registration number	Year of issue

Article / Monograph / Manual

Type	Author(s)	Publication title	Source title	Year
Article	Nanuli Khizanishvili / Maia Aladashvili	The Process of transition on Circular Economy in Georgia	"Intercultural dialogues VII" - international conference, ISSN 2233-3401; Publishing house "Meridian" 2023	2023
Article	Nanuli Khizanishvili	Business Sector and Global Marketing Environment	International Scientific Journal ISJ Theoretical & Applied Science ISSN :2308-4944 e-ISSN :2409-0085	2023
Article	Nanuli Khizanishvili	"The importance and main aspects of the circular economy in Georgia"	Research Journal in Economics and Business Management, ISSN 2945-3941	2022
Article	Nanuli Khizanishvili	"After-sales logistics and services"	XXIV (80th) scientific conference of professors-teachers and doctoral students of LEPL Telavi State University named after Yakob Gogebashvili	2022
Article	Nanuli Khizanishvili	Consumer behavior as an important factor of modern marketing	XXIII (79th) scientific conference of professors-teachers and doctoral students of LEPL Telavi State University named after Yakob Gogebashvili	2021
Article	Nanuli Khizanishvili	Insurance business and its challenges in Georgia	Interdisciplinary Conference of Young Scholars in Social Sciences	2021
Article	Nanuli Khizanishvili	Determining factors and aspects of enterprise marketing strategy development	XXII (78th) scientific conference of professors and teachers	2020
Article	Nanuli Khizanishvili	Problems of small businesses and reasons for stopping their activities in the region - international scientific conference	Technical University of Georgia, National University of Georgia, Institute of Economic Research and Development	2020
Article	Nanuli Khizanishvili	Modern trends in creating competitive advantages	Scientific conference of professors and doctoral students XXI (77th)	2019
Article	Nanuli Khizanishvili	The role of international marketing for the development of modern business	BRIDGE TO SCIENCE: RESEARCH WORKS: Conference Proceedings, B&M	2018

			Publishing, San Francisco, California	
Article	Nanuli Khizanishvili	Business activity and modern international marketing	XX (76th) scientific conference of professors-teachers and doctoral students	2018
Article	Nanuli Khizanishvili	Main aspects of small and medium business in Georgia.	IV International Scientific Conference, "Intercultural Dialogues"	2017
Article	Nanuli Khizanishvili	Some Aspects of Consumer Research in the International Market.	XIX (75th) scientific conference of professors and teachers	2017
Article	Nanuli Khizanishvili	Marketing and innovative policy development issues of enterprises.	XVIII (74th) scientific conference of professors and teachers	2014
Article	Nanuli Khizanishvili	Necessity and impact of advertising on society	International peer-reviewed and refereed journal "Economics"	2014
Article	Nanuli Khizanishvili	Management of market risks in the banking system.	International peer-reviewed and refereed journal "Social economy, current problems of the 21st century"	2014
Article	Nanuli Khizanishvili	Advertising, business and society.	XVI(72nd) scientific conference of professors and teachers	2014
Article	Nanuli Khizanishvili	Modern trends and new initiatives in the field of statistics.	Monthly international peer-reviewed and refereed journal "Economics"	2014
Article	Nanuli Khizanishvili	Logistics - for the development of modern business.	Monthly international peer-reviewed and refereed journal "Economics"	2014

#### Scholarships and awards

Scholarships/awards name	Issuer	Year of issue

#### Participation in scientific events

Scientific event name	Title of the presentation	Event venue	Year
XXIV (80th) scientific conference of professors and doctoral students	"After-sales logistics and services"	Online	2022

XXIII (79th) scientific conference of professors and doctoral students	Challenges of innovative development of Georgian economy at the modern stage.	Online	2021
XXII (78th) scientific conference of professors and doctoral students	Economic crises and Georgia	Online	2020
XXI (77th) scientific conference of professors and doctoral students	Economic effects of the accumulated pension system	Online	2019
XX (76th) scientific conference of professors and doctoral students	Global competition and national interests.	Online	2018

Productivity index

#	Citation index	h-index
Google Scholar		
Web-of-Science		
Scopus		